



VICTORINOX SWISS ARMY

December 30, 2019

Dear Valued Partner,

We at Victorinox Swiss Army Inc. (VSAI) would like to thank you for *your support* of our Brand. We are reaching out to ask for your partnership in an important **change** that our company is implementing.

Our Headquarters is spearheading a global initiative to increase our efficiency and simplify our processes. In support of this effort, we will be changing most of our Swiss Army Knives and Cutlery SKU numbers along with their barcode UPC/EAN numbers to a Global SKU. (An EAN code is a unique combination of figures used to identify an object on the basis of a European system. "EAN" stands for European Article Numbering.)

On **12/31/2019**, you will have access to the new Global SKU numbers by using this link:
<https://mediahub.victorinox.com/smartViews/view?view=SKU%20Migration>

Please note there are 3 separate files based on product category: Swiss Army Knives, Retail Cutlery, and Commercial Cutlery

This change will take effect on 1/1/2020. At that time, you may start using the new Global SKU. However, all original SKU numbers will still be available for purchase through 3/31/2020. Thereafter, you will only be able to order by the new Global SKU number.

If you need new labels printed with the new model numbers and new EAN to re-label current on-hand inventory, please let us know how many new labels you need and for which SKUs, and the mailing address where you would like us to ship them, by emailing SKU.Migration.Support.NA@Victorinox.com.

Otherwise, there's nothing more you need do. If your system is ready, you can go ahead and use the new SKUs and we will await your future orders!

If you have any questions, please email SKU.Migration.Support.NA@Victorinox.com.

If you are not the correct contact, please forward this information to the appropriate party.

We thank you for your continued collaboration and partnership.

Sincerely,

Victorinox Swiss Army